



INT'L SUPERMARKET MANAGEMENT CLASS

# INT'L SUPERMARKET MANAGEMENT CLASS

Starting January 2021 | Virtual

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## TAKE YOUR CAREER TO THE NEXT LEVEL, NOW VIRTUALLY!

Join the 2021 International Supermarket Management Class, attend virtual instructor-led classes safely and still share the experience with your classmates.

Do you want to foster a culture that delivers efficiency, great service, and innovation? Then, this program is for you! Here is your opportunity, attend the virtual ISMC.

Join industry experts for this unique class that blends group activities, online courses, and pre- and post-class webinars. This is the premier annual learning event for supermarket owners, managers, and supervisors. In this new format choose your class modules, attend weekly 1-hour sessions from the comfort of your preferred location: at home, the office, or even from your backyard.

## MODULES



### Loss Prevention



**Bill Alford**

President  
International Lighthouse Group, Inc.

#### Module 1 – Loss Prevention

**Orientation:** Jan 11, 2021 (1 hr. session)

**Duration:** 1 week (two 1 hr. sessions)

**Class Day/Time:** starts Tue, Jan 12, 2021, at 10:00 AM CST. The second session is on Thu, Jan 14, 2021 at 10:00 AM CST.

**Class Size:** 20 students (max. capacity)

**Format:** 100% online

**Registration fee:** \$150



### Sustainability



**Peter Cooke**

Director Programs and Collaborations  
Ecology Action

#### Module 2 – Sustainability

**Orientation:** Jan 18, 2021 (1 hr. session)

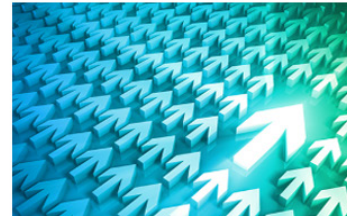
**Duration:** 1 week (two 1 hr. sessions)

**Class Day/Time:** starts Tue, Jan 19, 2021, at 10:00 AM CST. The second session is on Thu, Jan 21, 2021 at 10:00 AM CST.

**Class Size:** 20 students (max. capacity)

**Format:** 100% online

**Registration fee:** \$150



### Leadership



**Paulo Goelzer, Ph.D**

President, CEO  
IGA Coca-Cola Institute | Retail Institute

#### Module 3 – Leadership

**Orientation:** Jan 25, 2021 (1 hr. session)

**Duration:** 6 weeks (1 hr. session per week)

**Class Day/Time:** starts Tue, Jan 26, 2021, at 10:00 AM CST. Then we meet every Tue same time for the next 5 weeks.

**Class Size:** 20 students (max. capacity)

**Format:** 100% online

**Registration fee:** \$450