

INT'L SUPERMARKET MANAGEMENT CLASS

September 21-25th, 2020 | Kraft Heinz Headquarters, Chicago, IL
Early Bird Savings End August 21st, 2020!

<https://igainstitute.com>

AGENDA AT GLANCE

20 SPEAKERS OVER THE
COURSE OF 5 DAYS

MONDAY, SEPT. 21

- Welcome from Kraft Heinz
- Class Registrations & Breakfast
- Week Overview + Group Introductions
- Positioning for Retail Success
- Leadership Essentials
- Developing Myself – Self Awareness
- Leadership and Store Culture

TUESDAY, SEPT. 22

- “Great Stores have Great Managers”
- Best Practices in HR
- Category Management & Signature Items
- Loss Prevention
- Sustainability in Grocery Stores
- Best Practices in Health Wellness
- E-Commerce

WEDNESDAY, SEPT. 23

- Supermarket Finance
- Social Media – Best Practices
- Foodservice Trends
- “Experiencing” Best Practices
- Store Tour/Assessment – Group Work

THURSDAY, SEPT. 24

- Managing the Produce Department
- Managing the Bakery Department
- Managing the Meat Department
- Creating a Great First and Lasting Impressions
- Supermarket Rules
- Rejuvenating the Center – Store
- Learning from your colleagues

FRIDAY, SEPT. 25

- Change Management
- Case Study 1 – Rouses | Case Study 2
- Store/Department Development Plan



Class Location: AON Center

ARE YOU READY TO TAKE YOUR CAREER AND YOUR STORE TO THE NEXT LEVEL?

Does your store want to foster a culture that delivers efficiency, great service, and innovation? Then this program is for you! Join industry experts for this unique 5-day class that blends group activities, online courses, and pre and post-class webinars. This is the premier annual learning event for supermarket owners, managers, and supervisors.

STORE TOUR - CHICAGOLAND'S BEST SUPERMARKETS

SELF GUIDED STORE TOURS

